



SINCE 1969

"HORSES & PEOPLE OUR SPECIALTY"

THORNCROFT EQUESTRIAN CENTER

## VICTORY GALLOP

APRIL 7, 2018

### SPONSORSHIP OPPORTUNITIES

#### OUR ORGANIZATION

Founded in 1969 by Quaker farmer Saunders Dixon, Thorncroft Therapeutic Horseback Riding, Inc., is a mainstreaming facility where people with and without special needs come together to ride, learn and relate to one another. Within this accepting environment, they promote growth within each other.

Today, Thorncroft has evolved into a multi-faceted 70-acre community which serves over 350 children and adults weekly. Our "mainstreamed foundation" ensure riders and friends of any and all abilities are welcomed into a nurturing and non-judgemental environment of equality peace and love.

#### THE VICTORY GALLOP

Now in its 33rd year, Thorncroft's largest fundraising event presents an elegant evening featuring a black-tie dinner, dance, and silent auction held yearly in April at The Bellevue.

#### EVENT INFO

- 33rd Annual Event
- 350+ Attendees
- Community Supported
- Tax-Deductible
- Supported by Volunteer Committee
- Database reaching over 10,000 friends in the Philadelphia metropolitan area.

#### SPONSORSHIP LEVELS

Please see the attached page to reserve your sponsorship. For more information and sponsorship opportunities, please contact :

Sallie Dixon

Director

610.644.1963

sallie@thorncroft.org

Tim Zupko

Event Chair

610.701.1153

tjzupko@comcast.net

Bill O'Connell

Sponsor Committee

610.640.1675

woc2@earthlink.net

Dan Rubin

Sponsor Committee

215.341.7313

dan.rubin@preit.com

# SPONSORSHIP LEVELS

## GRAND CHAMPION \$25,000

In support of the  
George & Lorraine  
Rubin Family  
Endowment for  
Teaching Excellence

\$23,250 is tax deductible if  
10 guests attend the dinner

- Ten Tickets to the Dinner
- Listed as Grand Champion sponsor on event invitation (Mailed to 10,000)
- Full page advertisement in the event program book
- Logo included in all e-mail marketing to our contacts (2,500+)
- Listed as Grand Champion sponsor on Thorncroft website with direct link to the desired business website.
- Prominently displayed in visual advertising during the event.
- Logo included on silent auction mobile website, BidPal, before and during the event.

## PLATINUM RIDER \$10,000

\$8,750 is tax deductible if  
10 guests attend the dinner

- 10 Tickets to the Dinner-Premium Seating, Named Table
- Listed as Platinum Rider sponsor on event invitation. (Mailed to 10,000)
- Full page advertisement in the event program book
- Logo included in all e-mail marketing to our contacts (2,500+)
- Listed as Platinum Rider sponsor on Thorncroft website with direct link to the desired business website.
- Prominently displayed in visual advertising during the event.
- Logo included on silent auction mobile website, BidPal, before and during the event.

## GOLD RIDER \$6,000

\$4,750 is tax deductible if  
10 guests attend the dinner

- 10 Tickets to the Dinner-Premium Seating, Named Table
- 1/2 page advertisement in event program book.
- Listed as Gold Rider sponsor on the invitation
- Listed as Gold Rider sponsor on Thorncroft website with direct link to the desired business website.
- Prominently displayed in visual advertising during the event.
- Logo included on silent auction mobile website, BidPal, before and during the event.

## SILVER RIDER \$3,500

\$2,250 is tax deductible if  
10 guests attend the dinner

- 10 Tickets to the Dinner-Premium Seating, Named Table
- Listed as Silver Rider sponsor in event program book.
- Listed as Silver Rider sponsor in the invitation
- Listed as Silver Rider sponsor on Thorncroft website with direct link to the desired business website.
- Included visual advertising during the event.

## BRONZE RIDER \$1,000

\$750 is tax deductible if two  
guests attend the dinner

- Two Tickets to the Dinner
- Listed as Bronze Rider sponsor in event program book.
- Listed as Bronze Rider sponsor in the invitation

## "PASSING ON THE REINS"

Honoring the work of long-time Thorncroft supporter and Chairman of the Board since 1983, George Rubin, this year's theme "Passing on the Reins," celebrates the paths led and the new trails that await as he steps down from the Board. Proceeds from this year's event will benefit an inaugural fund inspired by the Rubin Family's championing of education, "The Endowment for Teaching Excellence." The endowment will serve to support our instructors, facilitate continuing education opportunities, and develop their abilities to build the physical, emotional, and mental well-being of all people, particularly those with special needs.



SINCE 1969

“HORSES & PEOPLE OUR SPECIALITY”

# 33rd Annual Thorncroft Victory Gallop April 7, 2018 Black-Tie Dinner & Silent Auction | The Bellevue

Event Chairs: Tim Zupko & Jessica Miller  
Young Friends & After-Party at Restaurant 19 Chairs: Matthew McGeever & Valerie D'Amico

## OUR ORGANIZATION

Thorncroft is a “mainstreamed” approach where 175 of our 350 weekly students participate in our therapeutic riding program. Your participation in this event will help ensure the continued success of these programs.

For more information about our program, please visit our website at [www.thorncroft.org](http://www.thorncroft.org).

## SILENT AUCTION DONATIONS

Those making their commitment by mail or fax by February 2, 2018 will be included in the dinner invitation mailed to over 10,000 of our friends in the Tristate area. To be listed in the dinner program, mail or fax your commitment by March 16, 2018.

The deadline for receipt of silent auction donations is March 24, 2018.

Donor Name: \_\_\_\_\_

Donor Company: \_\_\_\_\_

List in the Event Program as: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Donated Item(s) & Value(s): \_\_\_\_\_

*Please specify, in detail, any parameters regarding dates and timing pertaining to this donation.  
If no date is specified, donation will be listed as “to be mutually agreed upon between donor and bid winner.” An expiration date of 4/1/2019 will apply to all donations if not specified.*

Committee Contact & Phone #: \_\_\_\_\_

Thank you for forwarding your donations  
with this form to:  
Maddie Iacobucci  
Coordinator  
Thorncroft Equestrian Center  
190 Line Road, Malvern, PA 19355  
[maddie@thorncroft.org](mailto:maddie@thorncroft.org)

### About your donation (check which applies:

- Given to Thorncroft Representative
- Thorncroft should pick up donation
- Donation will be at the Bellevue
- Donation will be forwarded to Thorncroft

Special Instructions: \_\_\_\_\_

Thorncroft is a not-for-profit organization. Federal E.I.N. Number is 23-2218431.

*All donations are tax deductible to the extent of the law. Please consult your tax professional for advice.*

### For Thorncroft Use Only

#### Category:

Art Apparel Health/Beauty Sports/Entertainment Jewelry  
Services Dining/Food Home/Garden Children Travel  
Database #: \_\_\_\_\_  
Date Form Rec'd: \_\_\_\_\_  
BidPal#: \_\_\_\_\_  
Letter: \_\_\_\_\_

#### Item Is:

At TEC At the Bellevue En Route to TEC  
Solicitor will bring to TEC on: \_\_\_\_\_

Display: Rec'd/ Needed  
Certificate: Rec'd/Needed

# 33rd Annual Thorncroft Victory Gallop

## April 7, 2018

### Sponsorship Reservation Form

#### **\$25,000 GRAND CHAMPION**

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#### **Unable to attend, but still want to participate?**

Sponsoring one of our scholarship riders unable to attend due to lack of funds may be arranged. Just make a note on your response card and we will handle your request.

*Tables are pre-set for 10 guests.*

*Additional guests (no more than 12 per table) may be added at \$225.00 per person.*

#### **SPONSORSHIP LEVEL**

*Please Check One:*

- |   |          |
|---|----------|
| <input type="radio"/> Grand Champion  | \$25,000 |
| <input type="radio"/> Platinum Rider  | \$10,000 |
| <input type="radio"/> Gold Rider  | \$6,000  |
| <input type="radio"/> Silver Rider  | \$3,500  |
| <input type="radio"/> Bronze Rider  | \$1,000  |
| <input type="radio"/> Donation. Cannot attend but<br>Would like to support: | \$ _____ |

Total \$ \_\_\_\_\_

\_\_\_\_\_  
Name (As you would like it to appear in the program.)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
E-mail Address

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Daytime Phone Number

**Please Send Payments To:**  
**Thorncroft, 190 Line Road, Malvern, PA 19355**  
**P: (610) 644-1963 F: (610) 644-9342**

\*\*To be listed in the invitation,  
mail or fax your commitment by February 2, 2018.  
\*\*To be listed in the dinner program, mail or fax your commitment  
by March 16, 2018.



**Thorncroft is a not-for-profit organization. Federal  
E.I.N. Number is 23-2218431.**

All donations all tax deductible to the extent of the law.  
Please consult your tax professional for advice.

